



living streets alliance



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ANNUAL REPORT 2018



What the New Year Brings



On April 5th, 2018, LSA saw its biggest Cyclovia Tucson turnout ever, with 40,000+ participants from all walks of life. That's an 800% increase in just 8 years, or 100% growth per year; this, despite the fact that the marketing budget for the program has decreased steadily over that same timeframe.

What does it mean? It means that “**OPEN STREETS**” are so appealing - that the experience of streets that celebrate people and community is so compelling - that everyone who attends once is not only attending again, they're inviting

everyone they know in Tucson to join them. More importantly, it's proof that this movement is building momentum and that it's not going to stop!

Our streets deserve to be safe places, and as Gil Penalosa stressed in his recent visit to Tucson, streets are our most valuable asset (and most abundant; nearly 1/3 of our city's footprint!) and when they function more like linear parks they have a tremendous impact on our quality of life.

Over the past year, we've paid close attention to the movement that is building and to the vision Tucson has for itself. Through our first-ever **STRATEGIC PLAN**, we've redefined our vision, mission, and values to align with where Tucson can and needs to head if we're going to maximize the value of our street and transportation networks.

The coming year will present a huge opportunity for Tucson do exactly that with the potential adoption of a **COMPLETE STREETS** Ordinance that we've been campaigning for over the past two years. Equally exciting, Tucsonans will have a chance to fund walkable, bike-able, “complete” streets through Proposition 407 this fall.

With the right policies, partners, community support, and a commitment to funding streets for everyone, our city will start to look and feel more like Cyclovia every single day. We hope you'll join us in continuing to advocate for a thriving Tucson in the coming year and beyond, as we work to create great streets for all of us!

Sincerely,

A handwritten signature in blue ink that reads "Emily Yetman". The signature is fluid and cursive, with a long horizontal stroke at the end.

Emily Yetman

Executive Director

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2018-2020 Strategic Plan

Our Vision

We envision streets as living public spaces that connect people to places and to each other

Our Mission

To advocate for a thriving Tucson by creating great streets for all of us

Our Core Values

Innovation, Equity, Integrity, Inclusivity, & Collaboration

Our Goals

Community-led policy adoption & implementation:

Advocating for policy adoption and implementation rooted in inclusive and meaningful community engagement that elevates voices, co-powers people, and centers local knowledge

A thriving, inclusive, & sustainable organization:

Fostering a holistic organizational culture; growing a diverse board, staff, and membership; securing resources to ensure long-term stability and success

To make the possible visible:

Removing barriers to mobility and using lighter, quicker, cheaper projects and open streets events to imagine and try-out street transformations with the community

Visionary local leadership & dedicated funding:

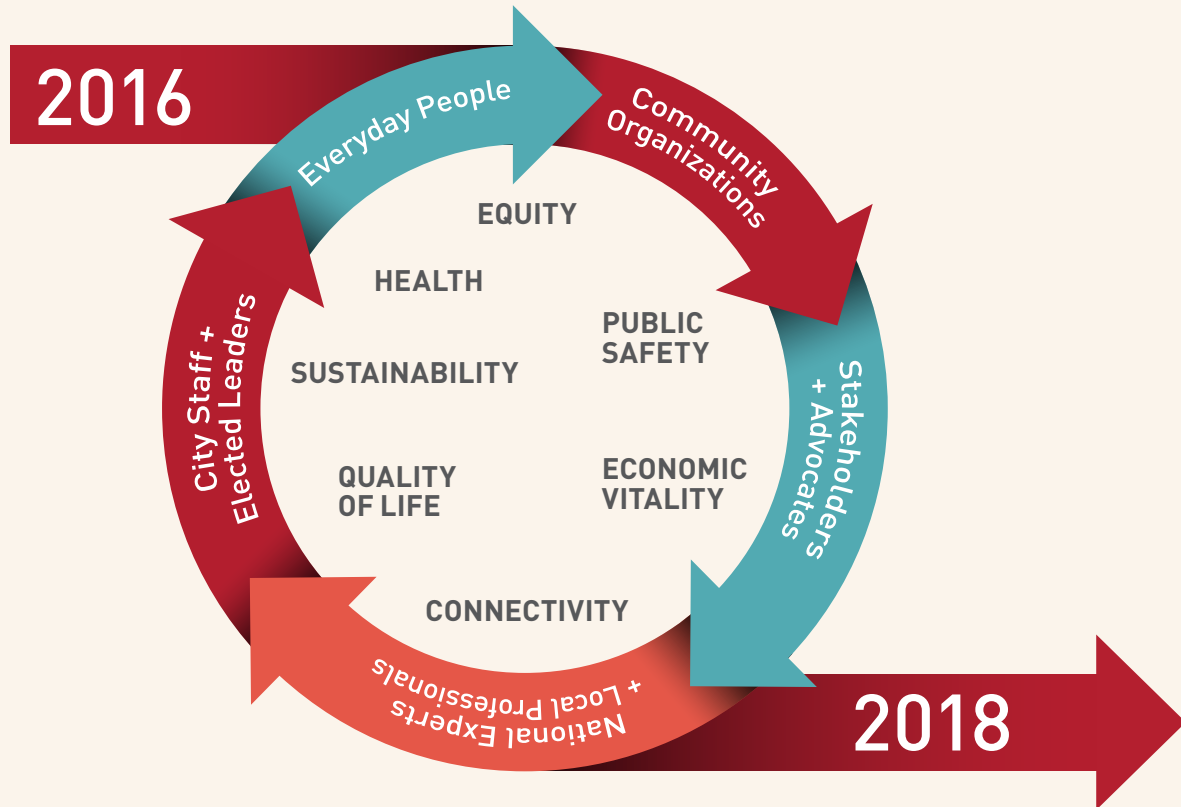
Cultivating and attracting the next generation of courageous, innovative leaders and advocating for transportation funding that prioritizes biking, walking, transit, and quality public space

On the Road to Complete Streets

It's easy to find streets in Tucson that only work well for people driving cars — streets that don't feel safe or inviting when you're walking, pushing a stroller, riding a bike, or catching the bus.

A Complete Streets policy will ensure that streets are planned and built with everyone in mind, people of all ages and abilities, whether in a car or not.

For two years, we've been working to bring Complete Streets to Tucson. As part of our process, **we've worked to co-power and engage as many people as possible in an iterative process** to ensure that the policy developed reflects the needs and desires of our community and will deliver real benefits to all Tucsonans.



This November we'll present a strong policy to City Council for adoption, guided and informed by this collaborative process.

Ready to bring Complete Streets to life?

Share your thoughts with the people who can make it happen, so we're building more streets like this!

(Note: In the paper version of this Annual Report there was a postcard included here to make it easy to share your ideas for complete streets with Tucson City Council members.)



FILL OUT THIS POSTCARD & MAIL IT TO YOUR TUCSON CITY COUNCIL MEMBER:

Mayor Jonathan Rothschild

City Hall, 10th Floor
255 W Alameda Street
Tucson AZ 85701

Regina Romero, WARD 1

940 W Alameda Street
Tucson AZ 85745

Paul Cunningham, WARD 2

7575 E Speedway Blvd
Tucson AZ 85710

Paul Durham, WARD 3

1510 E Grant Road
Tucson AZ 85719

Shirley Scott, WARD 4

8123 E Poinciana
Tucson AZ 85730

Richard Fimbres, WARD 5

4300 S Park Avenue
Tucson AZ 85714

Steve Kozachik, WARD 6

3202 E 1st Street
Tucson AZ 85716

**Not sure what Ward you live in?
Send your postcard to the Mayor
or look up your Ward at:**

<https://maps2.tucsonaz.gov/zoomtucson/>

Learn more at www.CompleteStreetsTucson.org

Highlights

JULY
2017



Ward III Candidate Equity Forum

For the first time ever, LSA, the Community Food Bank of Southern Arizona, Southwest Fair Housing Council, YWCA Tucson, and other partners hosted a candidate forum to **elevate the conversation around equity** and what that looks like in Tucson.



Honoring lives lost in our streets

In response to 57 lives lost in Tucson's streets earlier in the year, LSA installed human silhouettes and hosted a vigil for **International World Day of Remembrance for Traffic Victims**, honoring those lost and calling for an end to traffic violence in our streets.

Complete Streets Builds Momentum

LSA moved Tucson closer to Complete Streets with a **policy development workshop led by national experts**, digital stories produced by local Tucsonans, training of spokespeople with diverse views and expertise, the convening of a Task Force to draft the policy, and the launch of Rethinking Streets Community Dialogue workshops.



Connecting with Gil Penalosa

With nearly a decade of open streets under our belts, LSA and the City of Tucson partnered to bring Gil Penalosa - **pioneer of the open streets movement** - to Tucson to celebrate and inspire the next iteration of Cyclovia Tucson in the Old Pueblo and to share a growing vision of age-friendly streets and 8-80 cities.





National Youth Bike Summit

With support and partnership from Vitalyst Health Foundation, BICAS, Big Jump, and the La Doce Barrio Foodways Project, LSA led a delegation to the Youth Bike Summit in Washington D.C. to connect with peers from around the nation and **explore what mobility justice looks like** for the next wave of bicycle advocates.



Cyclovia rolls south

Working with both new and old partners alike, LSA headed south, bringing Cyclovia Tucson to South 12th Avenue - **La Doce** - along a brand new route.

Bike Share comes to Tucson

After years of LSA advocating for public bike share, **Tugo** finally launched, bringing yet another fun, healthy, and eco-friendly option to Tucson's transportation system.



Cyclovia Tucson tops 40,000

On Sunday, April 5th, LSA experiences its **biggest event yet**, with a record-setting open streets event from Himmel Park to Lost Barrio.



**JUNE
2018**

By the Numbers

2 after-school
Bike Clubs **+1**
weekly Bike Train &
Walking School Bus



332 bikes
valet-parked
at **8** community
events



28 Mobile Bike
Repair Clinics across
the community;
276 bicycles
repaired



3,324 K-8 youth
engaged through
Safe Routes to
School

100 Riders
& Walkers
presentations in 3rd
grade classrooms
across the region



6,714
volunteer hours
contributed by
653 individuals

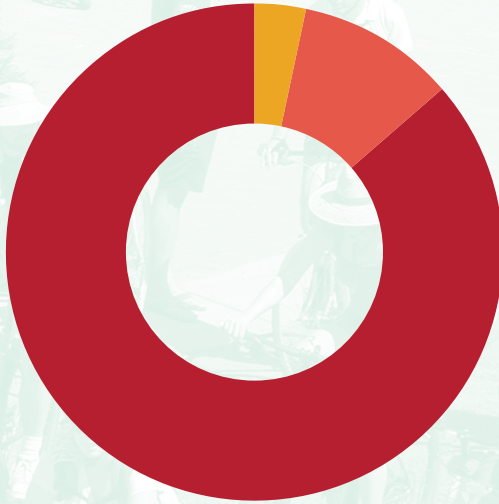


579 youth helmets
distributed

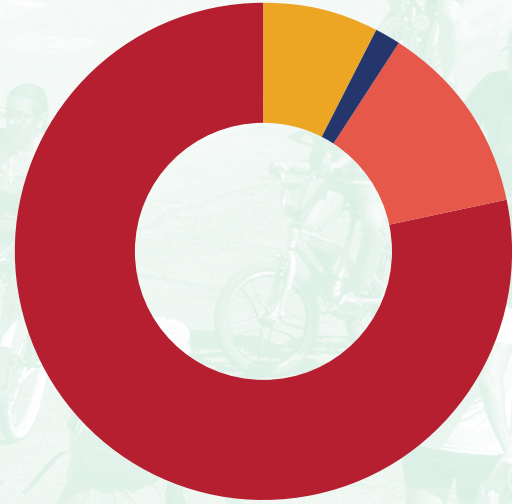


75,310 people
engaged through
LSA activities!

Financials*



EXPENSE:
\$604,143



INCOME:
\$570,230



*2017 calendar year

Acknowledgements

Thank you to all of the community partners, sponsors, underwriters, businesses, foundations, and individuals who are helping create great streets for all of Tucson by supporting **Living Streets Alliance**.

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Mercado San Agustin

Presta Coffee Roasters

Sun Sprout Cloth Diaper Delivery Service

The Coronet

The Planning Center

Time Market

Transit Cycles

Wheat Design Group

Yoga Oasis

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Plants for the Southwest

Southwest Fair Housing Council

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47 Scottt	Downtown Tucson Partnership	Southern Arizona Roadrunners
AARP Arizona	Dragoon Brewing Company	Southwest Furniture & Design
American Heart Association	Dusk Music Festival	Southwest Strings
American Society of Landscape Architects, Arizona Chapter	Exo Roast Co.	Suspiros Pastelerias
Arizona Craft Brewers Guild	Fair Wheel Bikes	Taco Fish, Inc.
Arizona Physical Activity Policy Research Network	The Gadsden Company	Tacos Apson Inc.
Arts Foundation for Tucson & Southern Arizona	Goodwill Industries	Tanline Printing
BICAS	Greater Arizona Bicycling Association	Tap + Bottle
BK Carne Asada & Hotdogs	Heirloom Farmers Market	Technicians for Sustainability / Sun Power
Borderlands Brewing Company	Hydrant	Top Golf USA
Breyer Law Offices PC	La Casa Mexicana, Inc.	Transit Cycles
CarMax Foundation	National Institute for Transportation & Communities	Tucson Medical Center
Catalina Brewing Company	National Park Service: Saguaro National Park	Tucson Water
Cigna	New Belgium Brewing Company	UA Nutrition Network
City of Tucson	Nordstrom Inc.	UA School of Landscape Architecture & Planning
Colonial Frontiers	PeopleForBikes Foundation	United Way of Tucson & Southern Arizona
Community Foundation for Southern Arizona	Petroglyphs	Valley of the Sun YMCA
Cox Communications	Pima County Department of Environmental Quality	Velovets LLC
Creative Ventures	Pima County Regional Wastewater Reclamation Dept.	Wheat Design Group
Cycling Advocates of Southern Arizona	Precision Medicine	Vitalyst Health Foundation
Design Studio 1127	Presta Coffee Roasters	Whole Foods Market
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