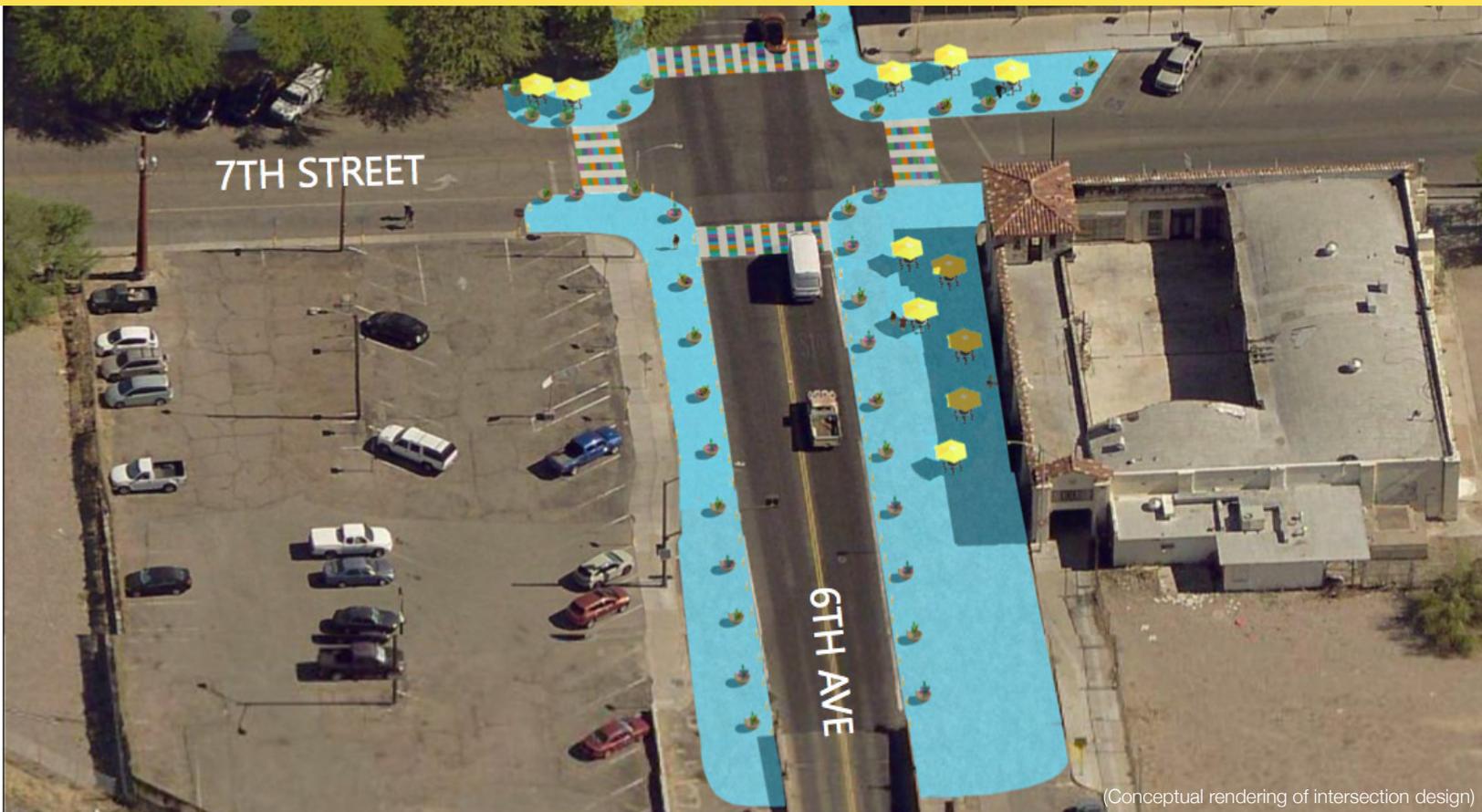


Community Pre-enactment

a rapid intersection transformation
+ block-painting party



SATURDAY, OCTOBER 20th 2018

Join Living Streets Alliance and community partners for a rapid intersection transformation in one of downtown's most bustling and burgeoning business districts, using little more than paint, planters, and street furniture. Tucsonans of all ages are invited to join in the block-painting-party to help transform the intersection of 6th Avenue and 7th Street over the course of one day amid a backdrop of DJs, food trucks, and place-making activities. **This will be the very first project of its kind in Tucson**, laying the groundwork for colorful transformations to occur all over the city.

Be a part of it!

Learn more at livingstreetsalliance.org/pre-enactment



Cities all over the world are experimenting with “tactical urbanism” to reimagine and redefine public [street] space. Demonstration projects are a way for cities to quickly and affordably try out traffic safety improvements, give people a chance to experience spaces in new ways, and celebrate local identity.



Community Pre-enactment

SPONSORSHIP/UNDERWRITING OPPORTUNITIES

\$1,000 “SUPPORTER” (Limited to 10)

- Logo on event web page and underwriter signage at block party
- Logo placement (small) in all printed promotional materials (includes paid advertising in Zocalo Magazine)
- Logo placement (small) in digital and social media promotions*

\$2,500 “PARTNER” (Limited to 4)

- Logo on event web page and underwriter signage at block party
- Logo placement (**medium**) in all printed promotional materials (including paid advertising in Zocalo Magazine)
- Logo placement (**medium**) in digital and social media promotions*
- Your business/organization mentioned in press releases
- “Sponsored by” business recognition in intersection planters

\$10,000 “VISIONARY” (Limited to 1)

- Logo on event web page and underwriter signage at block party
- Logo placement (**large**) in all printed promotional materials (including paid advertising in Zocalo Magazine)
- Logo placement (**large**) in digital and social media promotions*
- Your business/organization mentioned in press releases
- “Sponsored by” business recognition stenciled in intersection
- Complimentary outreach booth/tent at block party in prime location

*Reach: 5,200 e-mail recipients, 10,000 Facebook followers, 950 Instagram followers, 3,400 Twitter followers

CONFIRMATION DEADLINE: Friday, September 14th (to meet print deadlines)

PAYMENT DUE: September 31st 2018 (Invoices issued upon request)

QUESTIONS? CONTACT: Emily Yetman, Executive Director
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THE MISSION OF LIVING STREETS ALLIANCE IS TO ADVOCATE FOR A THRIVING TUCSON
BY CREATING GREAT STREETS FOR ALL OF US.