

BUSINESS + CORPORATE PARTNERSHIP OPPORTUNITIES

 living streets alliance

LET'S DEFINE TUCSON'S FUTURE AS URBAN, SUSTAINABLE, & MULTI-MODAL.

A place where people enjoy unparalleled access to the outdoors and can connect easily with work, play, and each other on a dynamic transportation network for the 21st century. A city that's great to experience at every age, as an 8-year-old kid and an 80-year-old adult.



JOIN US + BECOME A VISIONARY PARTNER OF LIVING STREETS ALLIANCE!

In addition to **80,000+** individuals engaged across the community annually through events like Cycloviva Tucson and programs like Safe Routes to School, LSA engages thousands more through multiple social media platforms including accounts for Cycloviva Tucson, Safe Routes to School Tucson, Bike Fest, and LSA's home site.

13,620

ON FACEBOOK

3,970

ON TWITTER

2,710

ON INSTAGRAM

5,200

E-NEWSLETTER

OUR 80,000 FOLLOWERS

...are active, engaged, and care about Tucson. As a business or corporate partner, you'll gain broad exposure + association with LSA programs + events that Tucsonans have come to love + follow.

EMBRACE THE VISION

Our following will take note!

JOIN US. BECOME A VISIONARY BUSINESS PARTNER OF LSA.

MAKE A BOLD PUBLIC STATEMENT ABOUT YOUR PRIORITIES.

YOUR BUSINESS SUPPORT WILL MAKE IT CLEAR THAT YOU VALUE AND ALIGN WITH A TUCSON THAT:

- Addresses climate change
- Commits to ensuring the safety of everyone
- Is an urban destination and great place to live, work, and play
- Prioritizes the health and wellbeing of individuals, families, and entire neighborhoods



"As a long time Tucson business owner, I work to attract and retain great people. In order to do that we need a vibrant city that people want to live in; we see more and more that has to do with streets—people want to be able to bike, walk and have safe options. LSA has led this effort for years, working to include voices and needs from all over Tucson. We're proud to support their work, as an investment for our community and our business."

—Nicole Koch, Technicians for Sustainability



EMBRACE THE VISION

Your employees, customers, and clients will notice!

ANNUAL BENEFITS	VISIONARY	CHAMPION OF CHANGE	THOUGHT LEADER	NEIGHBORHOOD AMBASSADOR	COMMUNITY PARTNER
PLEDGE	\$50,000	\$10,000	\$5,000	\$2,000	\$500
Exclusive opportunity to brand an entire season of Cyclovia Tucson events as the Title/Presenting sponsor, appearing prominently on all promotional and event materials	✓				
Quarterly bike rides, lunch and learns, social walks, or other special activities for your employees or team, coordinated and hosted by LSA	✓				
Opportunity to brand and entire Activity Hub with your company's name and logo, appearing on signage and banners at each Cyclovia Tucson event	✓	✓			
Your company's support highlighted in all Cyclovia Tucson press releases, radio and television interviews	✓	✓			
Full-service Bike Valet hosted by LSA during one company event	✓	✓			
Your hyperlinked business logo in all of our e-newsletters	✓	✓			
Your hyperlinked business logo on our homepage	✓	✓	✓		
10x10' tent, table and chairs provided at each Cyclovia Tucson event	✓	✓	✓		
Your logo on printed Cyclovia posters (1,000 distributed annually) and postcards (10,000 distributed annually)	✓	✓	✓	✓	
Your business highlighted as a Featured Activity Partner during Cyclovia Tucson events (note: Featured Activity Partners appear on 1,000 Cinco for Cyclovia game cards distributed each event)	✓	✓	✓	✓	
Waived vendor fees for Cyclovia Tucson events (\$150 per event)	✓	✓	✓	✓	✓
Complimentary consultation with our team to help you identify strategies to attract quality employees and increase business by promoting biking and walking	✓	✓	✓	✓	✓
Announcement of your business partnership through all of our digital outlets	✓	✓	✓	✓	✓
Your hyperlinked logo on our Business/Corporate Partnership page	✓	✓	✓	✓	✓
Recognition in our Annual Report	✓	✓	✓	✓	✓

WHEN YOU JOIN LIVING STREETS ALLIANCE, YOU'RE IN GOOD COMPANY

